

# Elevating Your Planning Experts for Your Planning Solution





## Contents

## Company Information

Company Information	3
Software Solutions	4
Consulting Services	5
Above and Beyond	6
Next Steps	7



"Those who want to gain a competitive advantage can't allow themselves to be content with traditional planning concepts. Many companies have to free up space to tackle this issue – we'll show you how."

**Thomas Schauer**  
Chief Executive Officer, Thinking Networks AG

### > Mission and Vision

Thinking Networks, the business planning expert, provides progressive planning solutions and consulting services to give you a decisive competitive advantage. Our dedicated team has been delivering winning solutions for over 40 years.

Thinking Networks drives the evolution of planning with future-oriented concepts and high-performing software that can grow with your company. We not only share our know-how with customers, but also strive to further the discussion about planning through technical articles, lectures, webinars, and best practice demonstrations.

### > Facts and Figures

<b>Founded</b>	1973
<b>Chief Executive Officer</b>	Thomas Schauer
<b>Chairman of the Board</b>	Martin Buhl
<b>Employees</b>	70
<b>Offices</b>	Aachen Frankfurt Hamburg

# Software Solutions Planning & Budgeting



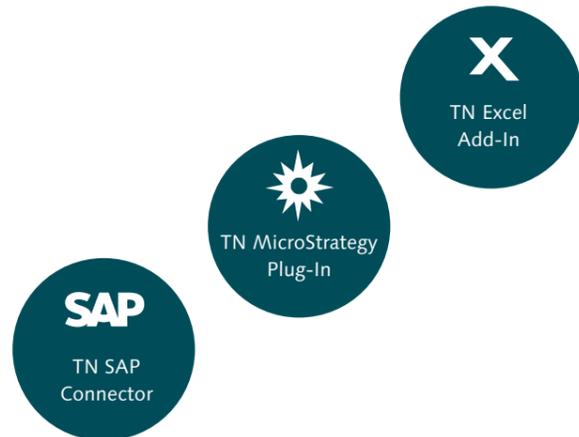
## > Range of Applications

Our software solutions are ideal for building individual planning applications that meet the highest standards. We can easily accommodate distributed planning, large numbers of users, or innovative approaches (e.g. driver-based planning). For smaller planning projects, we provide starter packs with a selection of functions. Our planning solutions are used globally by over 10,000 users for progressive planning.

## > Benefits for Your Planning

Our planning solutions offer the following features:

- ✓ Rapid response to changing conditions
- ✓ Easy to use with many planning aids
- ✓ Centralized, secure management of your data
- ✓ Data entry with a maximum degree of freedom
- ✓ Flexible adaptation / scalability of the planning model
- ✓ Seamless integration with SAP, MicroStrategy, Excel



# Consulting Services For Planning



*"Consulting is much more than just technical support; it involves taking responsibility and initiative in every phase of a project, from project management to modeling to the technical realization."*

**Manfred Richter**  
Principal Consultant

## > Project Management

Introducing a planning solution is a project that requires coordination. In addition to the controlling department, colleagues from IT and various other departments (sales, production, etc.) are involved in the project. We strive to take everyone's needs into consideration and organize the project's progress in regard to priorities, workload, and efficiently reaching project goals.

## > Modeling

Modeling is the main task in every planning project. The model describes how your business is organized and defines the structure and dependencies of your enterprise data, as well as processes and data flows. With the experience gained from multiple planning projects, we will help you bring your project team together to develop the right one for your business.

## > Technical Realization

Once we have defined the project framework and designed the model, we will align our technology with your IT infrastructure. During this process, we will work closely with your IT department on data integration as well as the seamless integration into the system environment.

**What Our Customers Are Saying**

*"We appreciate the dedication and the business expertise of Thinking Networks' consultants. They made sure that our structural changes were quickly reflected in our reporting and consolidation."*

**Klaus Reimer**  
Project Director, Corporate Information System, Beiersdorf

## Above and Beyond Experts who Go the Extra Mile

### > Webinars and Workshops



New planning concepts and methods can't always be explained on paper. That's why we offer interactive workshops and webinars on technical topics.

#### **Niklas Hoppe**

Senior Consultant,  
Thinking Networks AG

### > Blog



Check out our blog to get the latest news. We regularly post updates about Thinking Networks and our products.

#### **Christoph Magoley**

Head of Corporate Communications,  
Thinking Networks AG

### > Planning Research



We not only want to replicate knowledge. We want to create knowledge and generate new market insights. To achieve this goal, we are investing in planning surveys.

#### **Kai Rordorf**

Senior Consultant,  
Thinking Networks AG

### > Discussion Forum



Innovation also involves active discussion, so it is important to us that we bring business users together. That is why we regularly invite users to our "Thinking Forward Forum".

#### **Joachim Teichmann**

Senior Consultant,  
Thinking Networks AG



**Check out our blog!**

[www.thinking-networks.com/blog](http://www.thinking-networks.com/blog)

## Next Steps We Are Listening to Your Needs



#### **Dr. Tanja Schacher**

Head of Sales  
Thinking Networks AG

#### **E-Mail**

[tanja.schacher@thinking-networks.com](mailto:tanja.schacher@thinking-networks.com)

#### **Telefon**

+49 (0)241/4 70 72-175

### > Let's Talk

**"You've discovered a professional planning solution for your company?"**

I'd be happy to visit you at your office to give you more detailed insights into our software."



We would like to meet with you to find out more about your needs and discuss potential solutions that fit your planning requirements.

### Thinking Networks AG

Markt 45-47

D-52062 Aachen

Germany

+49 (0)241/4 70 72-0

info@thinking-networks.com

[www.thinking-networks.com](http://www.thinking-networks.com)

### Selected Customers

- Beiersdorf
- Bistum Aachen
- Bundesagentur für Arbeit
- Dussmann Stiftung
- Emmi Schweiz
- Fresenius Kabi
- Gothaer Versicherung
- Hermes Logistik Gruppe
- HSH Nordbank
- Ingram Micro
- Kreissparkasse Peine
- Ostsächsische Sparkasse Dresden
- Postbank
- Rheinland Versicherungen
- Stadtsparkasse Düsseldorf
- Sparkasse Wittenberg
- Sparkasse Vogtland
- Talanx
- Thales
- Vallourec Deutschland
- **Your company?**